



NEWS RELEASE

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Travel Portland Installs 2008-2009 Board Officers

Connie Hunt, who co-owns and operates Portland's East Bank Saloon & Restaurant Company, was recently installed as chair of the board of directors for Travel Portland (formerly the Portland Oregon Visitors Association). With assistance from her fellow board members and the Travel Portland staff, Hunt will help guide the efforts of the City of Portland's official destination marketing organization.

Possessing an avid interest in community affairs, Hunt has been or is currently active on several other committees and boards. Her volunteer record includes serving as a past board chair for the Oregon Restaurant Association, as past president of the Central Eastside Industrial Council, as a board member for the Portland Business Alliance, as the current president of the Hayden Bay Marina Homeowners Association, and as a member of Multnomah County's Smokefree Workplace Task Force, the City of Portland's Small Business Advisory Council, Portland's 25-year Vision Plan Task Force and the Interstate Light Rail Citizens' Advisory Committee.

Hunt will be the first board chair to serve a full term under Travel Portland's new identity. In January 2008 the agency changed its name from the Portland Oregon Visitors Association to Travel Portland and unveiled its new brand, the most visible elements of which include a fresh logo design and a revamped website.

Hunt's fellow Travel Portland board officers, who will serve in their positions until July 1, 2009, include:

- Past Chair Brett Wilkerson, president - hospitality division, North Pacific Management
- Chair-elect Steve Faulstick, general manager, Doubletree Hotel & Executive Meeting Center Portland - Lloyd Center
- Vice Chair J. Isaac, senior vice president of business affairs, Portland Trail Blazers
- Treasurer Allen Shelby, vice president & controller, Ashforth Pacific, Inc.

Travel Portland is a nonprofit independent association whose mission is to strengthen the region's economy by marketing the metropolitan Portland area as a preferred destination for meetings, conventions and leisure travel. Last year, Travel Portland's efforts helped to generate more than \$3.6 billion in visitor revenues. ###

To request a headshot of Connie Hunt, please contact Deborah Wakefield at deborah@travelportland.com.